Thank you.
Thank you.

It's been a year unlike any other, and it is times like these that we feel especially grateful for the S H E community. You empowered us to show up and step up for the girls and women we serve during these uncertain times, and for that we cannot thank you enough.

We're troubled by the pandemic's disproportionate effects on girls and women globally, with an expected 47 million girls and women being pushed into poverty and an expected 11 million more girls never returning to the classroom after the pandemic. And these impacts are not isolated in the global south. We watched as 865,000 American women fell out of the workforce in September alone.

To respond to these deeply concerning statistics and the growing needs in the communities we serve, we made a commitment to expand our programming dramatically. With the support of our amazing donors and partners, we've been able to double our full-time employment numbers, add 1,000 girls to our student sponsorship program in Togo, and employ women in Idaho who are refugees and were displaced due to the pandemic.

If this year has taught us anything, it's that despite major adversity, we really can create a better, more equitable world together. There is so much work remaining to dismantle social inequities and rebuild communities, but we believe this is an opportunity for us all to reset with intention and action towards global equity.

At S H E, we believe in a world where every girl and woman can do more than survive, she can flourish. And alongside the communities we serve, we're continuing closer to that vision every day. We are more inspired than ever, and we thank you for being our partner in this important work.

With so much gratitude,

Payton McGriff
Founder & CEO
1,180 girls sponsored
Over three years, S H E has sponsored 1,575 girls through school in Togo, Africa.

Over 6,000 face masks
Starting in April, our seamstresses have made over 6,000 face masks in Togo and the US.

12 handwashing stations installed
In addition to the 2 girls' bathrooms built in partner schools in 2019.

17 towns and villages served in Togo
This year, we expanded our program into 16 remote villages surrounding our Notse office.

500 pounds of fabric diverted from landfill
We've recycled 100% of fabric waste generated in S H E manufacturing in 2019 and 2020.

21 women employed
with salaries above living wages. (19 in Togo, 2 in Idaho)

400 hours of tutoring, skills training, and support
provided for each student in our girls' education programs.

1,000 menstrual pads made with recycled fabric
All fabric scraps are shredded and converted into reusable menstrual pads for our girls.

2 women received 3-month maternity leave
We welcomed two baby boys to the S H E family. All new moms are guaranteed 3 months of paid maternity leave.

97% of S H E students passed their classes
Despite the tremendous challenges with Togolese students receiving no remote learning options, S H E students achieved our highest success rate to date.
Our focus

Our three years of experience have led us to identify three social problems preventing girls and women from flourishing.

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<th>Education</th>
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<td><strong>01</strong></td>
<td>130 million girls are out of school globally</td>
<td>740 million women lack formal, protected employment.</td>
<td>Girls and women are disproportionately impacted by climate change</td>
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With this knowledge, we've built our programs to focus on girls' education, women's employment, and sustainability. Our programs have grown to support 1,200 amazing girls and women year-round round in Togo, Africa and Boise, Idaho.
If you've followed our journey from the beginning, you know Elolo was the first student sponsored by S H E. When we first met Elolo, she was a high-performing Sophomore in High School. However, in conversations with her parents, we learned that she was on the verge of dropping out because her parents could no longer afford her education.

During her three years in the S H E program, Elolo served as a Student Ambassador, helping to recruit and mentor over 180 girls in her town. She rose to the top of her class at school, and she became a leader in her community.

This year, Elolo became one of our first high school graduates and officially joined the S H E team as a new Program Administrator. She's the most capable, hard-working, and spirited person we've had the honor of working with, and we firmly believe that young women like Elolo are the future leaders, change makers, and builders of a more equitable world.
A few years before starting at S H E, I owned a sewing business. I had apprentices, but business just wasn't working. There are so many seamstresses in Notse, but there is not enough work to support us all. Customers wouldn't pay when I delivered custom items, so I couldn't afford the rent for the workshop and eventually my business closed.

I only had farming to turn to, but my strength was limited. I did not know what to do. I didn't have an education, so I blamed my parents who did not send me to school as a child. I was frustrated by the fact that I had overcome difficult years of forced labor in my childhood, only to be struggling again to feed myself and my family. I was exhausted.

What saved me was coming to S H E. S H E completely changed my life because I used to be starving. I had lost my business and my home, and I was taking refuge with one of my parents. Now that I am working at S H E, I am earning a steady income, renting an apartment, and living with my daughters. I live a decent life and am respected in my neighborhood.

I am proud to work at S H E because I believe that an educated girl is an asset to her family and to her community, and now I am helping to educate thousands of girls like me who will make this world better for all of us.
In Summary

It's been a year of tremendous growth at S H E, both in our numbers and in our vision. Our donors and partners have empowered us to adapt to rapidly changing needs in the communities we serve, and our team and students have leaned in to support each other through the many challenges of this year.

Despite schools being closed in Togo for 7 months, 97% of our girls pass their classes with the help of our dedicated tutors. Many of our students continue to report increased confidence and higher aspirations for their future while feeling lower levels of worry, reduced family stress, and increased focus in school.

Our amazing seamstresses are reporting increased respect in their family, better treatment in their marriages, personal income savings for the first time, and increased self-worth. Because 80% of our seamstresses were denied their educations as children, our paid-to-learn employment model has helped them gain adult literacy and numeracy skills for the first time.

As we move into a new year, we remain committed to our vision of a world where every girl and woman can do more than survive, she can flourish. We hope you'll continue along this journey with us.

“Educating girls is no longer a choice, it is a necessity.”

- Fawzi, S H E Togo Development Director
Special Thank You

We want to say a special thank you to our S H E Collective members who empower our work through monthly investments.

Ellie H.  Lesli P.  Niels D.
Ashley P.  Allison M.  Sarah N.
Chloie D.  Tracy H.  Mara L.
Alyson N.  Rowen F.  Theron M.
Nick C.  Full Swing PR  Victor S.
Stacey T.  Maryann S.  Brooke R.

And to our incredible partners, who support and inspire S H E in so many ways.
To join the next phase of our journey, visit

www.StyleHerEmpowered.org

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